Bridget Gizzi

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SUMMARY

Product designer and Computer Science + Studio Art student at Florida State University, bridging design, code, and fine art. Most recently a Product Design Intern at Barstool Sports in NYC, pairing front-end coding (React, JavaScript, HTML/CSS) with a studio art practice to turn user insights into polished, buildable interfaces.

EDUCATION

Florida State University | Tallahassee, FL Graduating May 2027

B.A. in Computer Science, Secondary Major in Studio Art

- Honors: Bright Futures Scholarship

WORK EXPERIENCE

Barstool Sports | New York, NY May 2026 – August 2026

Product Design Intern

- Redesigned the Barstool Blog account settings end to end across mobile and desktop, from wireframes and 15+ screens and states to developer handoff and QA; the redesign **shipped and is live**
- Designed e-commerce A/B tests for Barstool Store and Old Row: mobile-nav product carousels **lifted add-to-cart rate 4.7%**, and product-card image sliders drew **about a third of shoppers to swipe**, with results shaping the next round of tests
- Partnered with engineers and product managers through handoff, using front-end knowledge (React, HTML/CSS) to deliver developer-ready specs and **reduce design-to-build revisions**
- Reskinned Blog updates for Barstool TV (directories, home and show pages), designed Stella Blue Coffee's “We Brew to Rescue” landing page, and audited DTC e-commerce assets for BFCM, keeping a bold, recognizable brand consistent across Blog, BSTV, and the stores
- Presented design concepts in team critiques, defending decisions with user flows, usability findings, and rapid prototype testing

Free People | Orlando, FL November 2025 – Present

Stylist

- Translate customer conversations into personalized recommendations, building an instinct for user needs, empathy, and visual merchandising
- Resolve difficult customer situations with creative problem solving, strengthening long-term client relationships

Armandos | Winter Park, FL April 2023 – August 2024

Hostess

- Monitored restaurant activity to optimize seating and dining flow, managing the waitlist during peak service

PROJECTS

Scraps | Designer and Developer Fall 2025

- Designed and built a recipe app that starts with what is already in your fridge, to help college students waste less food and spend less; designed in Figma, prototyped in Figma Make, and shipped live on Vercel (scraps-app-theta.vercel.app)

INVOLVEMENT

UX Collective at FSU Fall 2025 – Present

Member

- Collaborate with student designers on UX challenges, critiques, and portfolio reviews, practicing user research, wireframing, and prototyping in Figma

Women in Computer Science, Florida State University August 2025 – Present

- Lead project teams on technical initiatives, including software development, data analysis, and collaborative coding challenges
- Develop initiatives supporting women in computing through mentorship, networking, and professional growth

Pi Beta Phi Sorority January 2025 – Present

Banner Chair

- Direct a team in planning, designing, and executing creative banner projects
- Produce original digital designs that boost chapter visibility and event promotion

SKILLS & TOOLS

- **Languages:** C++, Java, Python, JavaScript, React, HTML/CSS
- **Design Tools:** Figma, Figma Make, Adobe Photoshop, Adobe Illustrator, Microsoft Excel
- **Skills:** UI/UX Design, Product Design, A/B Testing, Wireframing, Interactive Prototyping, Storyboarding, User Research